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# CHARACTER PLAYBOOK™

POWERED BY  
EVERFI

## CHARACTER CHALLENGE CONTEST RULES OCTOBER 22 2018 - FEBRUARY 3 2019

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### HOW TO WIN?

Write up your Bully-Proof plan for your classroom/school and provide updates throughout the duration of the Contest. Contest runs from October 22, 2018 - February 3, 2019!

All participating schools must include a photo or video as part of their written submission. Entries are accepted two ways - 1) via Twitter by posting plan/ideas and tagging local NFL team, local United Way and using the hashtag: #BullyProofSchools  
2) Completing form found > <https://goo.gl/forms/vyO4e693FVgg5SJm1>

All qualifying schools are eligible to receive prize.

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### ELIGIBILITY

The contest for Character Challenge is open to all elementary, middle, and high schools in the United States.

### SELECTION OF THE WINNERS

Winners will be selected by the Character Playbook team. Entries will be judged based on creativity, implementation, and demonstration of an overall commitment to bully-proofing schools. Images and Video are encouraged and (if entering via Twitter) you must tweet your local NFL team and your local United Way along with the hashtag #BullyProofSchools to be eligible to win.

### TERMS & CONDITIONS

All expenses and costs associated with the acceptance or use of the Prize that are not expressly specified in these Official Rules as being part of the Prize (including, without limitation, transportation to the game and costs/expenses incurred at the game) are the sole responsibility of the winner.

No purchase necessary. Odds of winning dependent on eligible entrants. Prizes are not transferable or redeemable for cash. Void where prohibited. Not open to EverFi employees or family members or where otherwise prohibited by law.